



# OUR DOMAIN APPLICATION INFO

Artists are invited to submit proposals for a collaborative and participatory art project that involves local people in the development of designs for a final three-dimensional artwork.

For this exciting opportunity, open, collaborative, and innovative approaches are encouraged.

Four artist-teams will be selected for the design phase of the project. The designs developed will be displayed in a public exhibition in April 2022, and one design will be selected for commission. The final piece will be sited in a prominent location in Domain, the new residential development on Weldale Street, Reading.

## Who can apply?

All lead artists must be based in Reading and should be able to demonstrate good knowledge of the local area. Applications from young and emerging artists and artists from frequently marginalised groups are encouraged.

## Who can participate?

Participants in in-person activities must be from the local community. Participants in online activities may be from further afield, in acknowledgement of wider connections, but the majority of participants should be local. Artists will be asked to identify the participant groups they would like to work with in their applications.

## Budgets and fees

**Collaborative and participatory design development:** Each of the four selected artist-teams will be provided with a budget of £5,000 for collaborative and participatory design development. This budget includes team fees, workshop materials and all other associated costs (including but not limited to travel, room hire and refreshments).

**The final piece:** The budget for the final piece is £40,000. This includes any additional artist fees required during the production process and all production and installation costs.

## Key dates

**Application closing date:** Monday 17 January

**Selection of 4 artist-teams:** by Friday 28 January

**Project delivery:** February, March.

**Final exhibition:** April 2022

**Selection of design for production:** by May 22.

At selection, the Project Team will be looking for artists who are comfortable collaborating with others to achieve the best results for everyone. They will also be looking for proposals that work together to include as many sectors of the local community as possible.

To achieve this, during the selection process the Project Team may make suggestions about applicants working together in new partnerships, reconsidering proposed participants or developing planned activities.

**At the end of the initial selection process in January, the Project Team will select four proposals for delivery. The designs developed will be displayed in a public exhibition in April 2022 and one design will be selected for subsequent commission and implementation.**



# OUR DOMAIN APPLICATION FORM

Project Title

*Please enter a name by which your proposal can be identified, this will be used on the website and in marketing materials.*

Project Title Applicant name/Team name

*If applying as an organisation/partnership, please enter the name you wish to be used.*

Primary contact/s

*Please indicate who will be responsible for receiving payments and managing the budget.*

Name

Preferred pronouns

Role

Email

Phone

Preferred contact method

Links (social media, etc)

Name

Preferred pronouns

Role

Email

Phone

Preferred contact method

Links (social media, etc)

Name

Preferred pronouns

Role

Email

Phone

Preferred contact method

Links (social media, etc)

I/we give consent for my/our contact information to be shared with members of the Our Domain Project Team for the purposes of the Our Domain Project.

Signature

Print name

Date



# OUR DOMAIN APPLICATION FORM

Please answer the application questions below in a format that best expresses your ideas and intentions. Consideration should be given to ways of engaging online, to include a wider range of interested individuals, organisations and/or groups.

There are no word limits for written answers and explanatory sketches are encouraged. Short video/ audio presentations can also be submitted. Please limit length to 4 mins or less per question.

Support will be available throughout the application process.

Please email any questions or requests to [mentors@ourdomain-reading.co.uk](mailto:mentors@ourdomain-reading.co.uk)

Further information is available on [www.ourdomain-reading.co.uk/project-hub](http://www.ourdomain-reading.co.uk/project-hub)

## APPLICATION QUESTIONS

1. What's your connection with Reading?
2. What's your idea and how does it link with the concept of Our Domain?
3. Who will your community participants/collaborators be and why have you chosen them?
4. What participatory activities with the community/others are you planning and how do you intend to deliver them?
5. What do you hope the participants will learn/gain during the participatory activities?
6. How do you intend to develop the designs for the final 3D artwork and how do you expect to present them?

## APPLICATION SUBMISSION

Please submit your response to the questions above, together with this two-page application form, by email to [admin@ourdomain-reading.co.uk](mailto:admin@ourdomain-reading.co.uk). Please photograph/scan non-digital items and include with your submission.

If you have responded using video or audio, please state below where your submission can be viewed.

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Any non-digital originals may be submitted to Jelly, 115-116 Broad Street Mall (First Floor) RG1 7QE on 17th January between 10am to 5pm. Please include this two-page application form in the package and state below if you're submitting originals.

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**The deadline for submission is 5pm on Monday 17th January 2022.**